

The background features three spotlights at the top, casting light onto a red, vertically-pleated curtain. The spotlights are positioned at the top left, top center, and top right. The central spotlight is the brightest, illuminating the text below. The overall scene is dramatic and theatrical.

A  
**VOW**  
— WHOLESALE —

**Opportunity!**

**Do you have new  
products you feel would  
complement the VOW  
Wholesale portfolio?**

**VOW Wholesale are looking to launch  
100 new products on 1st July 2021!**



# We want you to tell us which of your products you think should be included.

- This is an open invitation to all manufacturers, not just existing VOW vendors
- We are interested in new areas of the stationery and technology markets, but are also keen to add completely new ranges to our portfolio that enable consumers to work practically and comfortably in the 'new' workplace
- This is a great opportunity as for the 100 selected SKUs there are no barriers to entry: ***no listing fees, no opening stock discounts, no price support required***
- Please send a two-page PowerPoint presentation stating: ***what product we should list, why we should list it, what can it achieve, how it could work for us commercially, how it could benefit our resellers***
- We want to see all your ideas and will then create a shortlist before holding follow-up conversations
- Please send your suggestions by 31st March to the following email address: **marketing@vowwholesale.co.uk**
- We will make a decision on the 100 new products in May