



# eco Guide



Office Products with Outstanding Eco Credentials



# Go Green Products for the Office

Welcome to the new VOW Eco Guide. Sustainability is now firmly on the world's agenda and we are committed to supplying the best products with eco credentials. This publication contains the latest eco innovations from our business supplies and technology categories. Shop responsibly for office products with outstanding eco credentials which are great for the planet.

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# NESCAFÉ

## THE CHANGE IS IN YOUR HANDS



### Did you know our metal coffee tins\* are infinitely recyclable?

That means when you buy and recycle NESCAFÉ, you could help us save up to 400 tonnes of packaging from landfill.\*\*

It's just one of the ways we're improving our coffee from bean to cup. Because every step we take to produce it respectfully, can make a difference globally.

It's in your hands to choose a respectful coffee.

Let's make a change together.

One cup at a time.



\*Lids and foils are also recyclable.

\*\*Based on sales figures and resulting packaging from 2021.

NESCAFÉ Sustainability Programme: Cup of Respect

HELP SAVE UP TO 400 TONNES OF PACKAGING FROM LANDFILL\*

\*Based on sales figures and resulting packaging from 2021.



THE CHANGE IS IN YOUR HANDS

### We are proud of the positive impact our corporate sustainability programme is making in the world

Cup of Respect is the largest coffee sustainability programme in the world in terms of volume, responsibly sourced coffee and reach of farmer programmes. At NESCAFÉ we've been building respectful relationships with our farmers for more than 80 years. The world needs a plan to help coffee continue to thrive, and we've got one.

### With Respect We Grow

Consumers are increasingly motivated to be more socially and environmentally conscious, and they are demonstrating this through the products they buy. They are looking for brands that show a commitment for corporate environmental responsibility initiatives such as investing in reducing negative impacts on the planet, while helping to protect and even improve the world in which we all live.

Already 75% of our coffee is independently checked and responsibly sourced, allowing us to know where it came from and how it was grown. There's still a lot to do as our corporate sustainability efforts are at the centre of everything we do, but we're on track to reaching our target of 100% Responsibly Grown coffee by 2025. We're leading the way in building a brighter future for coffee.

Coffee grown respectfully tastes better.

### Did you know that our coffee tins are recyclable?

These days, people are demanding more than just great tasting coffee. They care about how it's made, and how it affects the world we live in. So you'll be happy to learn that NESCAFÉ comes in tins that are infinitely recyclable. By separating the tin from the film and plastic lid, and disposing all three in the recycling, you can help us save up to 400 tonnes of packaging from landfill annually\*. And all our packaging will be 100% recyclable or reusable by 2025. Your coffee is doing a bit more for the world today, and tomorrow.

\*Based on sales figures and resulting packaging from 2021.





The Cheeky Panda is the multi-award-winning producer of sustainable Bamboo paper products; which are kinder for you and the planet.



All our products are FSC, and Vegan Society verified, and we are also proud to be B-Corp certified as well. Since 2017 we have helped to remove over **315,000 kg of plastic** from our supply chain, save over **231,000 trees**, and prevent over **18,500 tonnes of CO2** equivalent entering the atmosphere.

By switching to The Cheeky Panda, your business can help to reduce plastic pollution, deforestation, and lower your carbon footprint with every purchase you make.

*Check out our certifications!*



WORLD  
LAND  
TRUST™

Founded in January 2016 by entrepreneurs Chris Forbes and Julie Chen, The Cheeky Panda believes bamboo is the ultimate eco-friendly resource. The Cheeky Panda are a young, disruptive company offering a sustainable and environmentally friendly alternative to traditional, paper-based, everyday essentials.



The Cheeky Panda has **65% lower**, cradle to grave, carbon emission than virgin tree-pulp paper. The remaining carbon produced through the production, manufacturing, and distribution is offset, through our partnership with the World Land Trusts Carbon Balanced programme. We fund, through this partnership, projects to protect and regenerate the Annamite Lowland rainforest in Khe Nuoc Trong, Vietnam.



Our dedicated team at Panda HQ is composed of cheeky individuals striving towards finding sustainable solutions for our clients and customers.

Our passion for environmental and social responsibility is the driving force behind the design and delivery of a truly innovative product range.

Plus, we're saving trees!

For more information about the full range of products available from The Cheeky Panda please speak to your VOW representative.

**Did You Know?**

Bamboo grows **30 times faster**, absorbs **35% more carbon** & produces **30% more oxygen** than trees







# Scotch®

## Your choice matters!

# 100 %

recycled paper  
recycled cardboard packaging  
recycled plastic tape dispenser

Post-it® Recycled Notes\* & Scotch® Magic™ Tape Greener Choice\*\*



\* 60 % made with plant that grows annually - \*\*67% plant based adhesive

## Sustainability – Your choices make a difference

For nearly 40 years, we at 3M have dedicated ourselves to meeting the challenge of a greener, more sustainable planet by finding solutions to everyday needs. Recognised worldwide for our environmental commitments and results, we believe that businesses can lead the change when it comes to a sustainable future.

### Putting sustainability into practice

At home, many of us recycle and choose ethically sourced goods, but carrying that eco-friendly ethos into the workplace is vital if we want to make a greater difference. When we choose suppliers or brand partners whose products and services are sustainable, it says a lot about our organisations.

There are dozens of initiatives and environmental agencies at local, national and international level that can offer guidance. They'll show you whether the providers in your supply chain are using sustainable resources, and they'll collaborate with you to improve the eco performance of your business.

We support the United Nations Global Compact that commits companies to operate responsibly. We're members of the World Business Council for Sustainable Development (WBCSD) and have been a part of the Dow Jones Sustainability Indices (DJSI) since its creation in 1998.

Due to our efforts, we've been rated 'Gold' by EcoVadis (supplier sustainability ratings), placing us in the top 1% of major global companies and selected as a World's Most Ethical Company for the fourth year in a row by Ethisphere Institute.

With increasing pressure for companies to measure and control their environmental and social impacts, choosing the right products and suppliers is no longer just a matter of cost, but a responsibility.

### Becoming more sustainable

Although our homes are becoming smarter thanks to technology that can control our energy use, sustainability in the workplace is still guided largely through more traditional, physical products.

Most modern workplaces offer recycle bins for staff to use, but what about checking the quality and quantity of the print paper being used? Are print cartridges being recycled? Is stationery being wasted or over-stocked? Can you find more sustainable product alternatives?

### What makes 3M different

Workplace and purchasing are just two of the five main areas of focus for any business structure, alongside transport, waste and energy. At 3M, we make products that take all these factors into consideration.

- We use less resources and more renewable material in our manufacturing processes to create minimal environmental impact. Our recycled Post-it® Notes are PEFC Recycled certified, Scotch® Greener Choice Tapes use bio-based material and by using paper packaging tape on cardboard (instead of plastic tape), allowing us to improve the quality of material sent for recycling.
- One of our fundamental environmental, health, and safety policies and processes is Life Cycle Management (LCM). LCM is a process used to identify sustainability opportunities throughout a product's life cycle and supply chain – ideal for any procurement manager looking for a range of high quality, green office products.
- We introduced the 3P (Pollution Prevention Pays) initiative in 1975. From the very beginning, we've cared about decreasing our environmental footprint. The programme has prevented the creation of over 2.1 million tonnes of pollutants.
- We have set up a 'Pulp and Paper' Policy, which applies to our entire supply chain and commits to sourcing paper-based products that are legal, traceable, not associated with deforestation or harm. It values high conservation, and respect workers and indigenous peoples' rights. In addition, our non-recycled Post-it® Notes are PEFC certified.

By sourcing responsibly, you make serious strides towards a greener, more sustainable future for everybody.



# Green products are no longer a 'nice to have.' They are a must!

We only get one planet and taking proper care of it has become a top priority of today's consumers. In a global survey from IBM, more than half (51%) of respondents said that environmental sustainability is more important to them today than it was 12 months ago.

Many are practicing what they preach, with 49% of consumers saying they've willingly paid more for products branded as sustainable or socially responsible in the last 12 months. But these attitudes don't just apply at home, and instead have extended into the workplace as more millennials and Gen Z join the workforce population. In a recent survey of 1,000 UK workers, 49% felt that eliminating the use of unsustainable materials is the most effective way that their organisation could improve their environmental impact, followed by measuring carbon outputs and carbon offsetting important for 39% of these respondents.



Highlighting sustainable product attributes on e-commerce sites, in catalogues, and in all marketing materials will make it much easier for customers to find the right solutions that align with their green values. It is likely that resellers will face increased demand for these types of products for many years to come, which will hopefully contribute to both greener profits and a greener planet.

With sustainability so important to today's workers and with so many willing to spend a premium for responsibly sourced and made materials, greener products are no longer a 'nice to have.' They are a must. If they aren't already, consumers will soon be seeking out home and office supplies that align with their sustainability values, and it falls on both manufacturers and resellers to answer that demand.

From a manufacturer's standpoint, at ACCO UK we believe that a better tomorrow starts with what we accomplish today. Sustainability is quite literally built into everything we do. 99% of the board and paper used in our products and packaging is recycled, FSC® certified, or PEFC certified, and we strive to use recycled or recyclable materials whenever possible to produce our non-paper products. We offer over 4,300 products with third-party green credentials. Over 1,600 of these products are FSC® certified, a further 750 have Blue Angel certification, and 131 are certified climate neutral.

Our Leitz Recycle range is a shining example of where we're headed with our green product pledges, made of up to 100% recycled material, up to 100% recyclable, and boasts Blue Angel certification, UL certification, and is certified Carbon Neutral.

**"...49% of consumers saying they've willingly paid more for products branded as sustainable or socially responsible..."**

#### Sources:

<https://www.ibm.com/thought-leadership/institute-business-value/report/2022-sustainability-consumer-research>

<https://www.peoplemanagement.co.uk/article/1747327/three-quarters-workers-want-their-employer-more-transparent-sustainability-research-finds>

## LEITZ RECYCLE REFLECTS YOUR CHOICE FOR THE ENVIRONMENT

With the new Recycle range from Leitz you can improve both the global environment – and your own. Every product in the range is climate neutral, 100% recyclable and made from a high percentage of recycled materials.



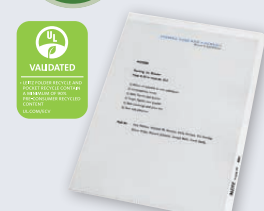
Leitz 180° Recycle Lever Arch File  
LZ12714 50mm Pk 10  
LZ12713 80mm Pk 10



Leitz NeXXt Recycle Hole Punch  
LZ12704



Leitz NeXXt Recycle Stapler  
LZ12703



Leitz Recycle Folders  
LZ39784 A4 Folder, Pk 25  
LZ39719 A4 Folder, Pk 100



Leitz Recycle A4 Box File  
LZ12749 Pk 5



Leitz Recycle A4 Punched Pockets  
LZ39486 Pk 100



Leitz Recycle Magazine File  
LZ12746



Leitz Recycle Display Books  
LZ12799 20 Pockets  
LZ12800 40 Pockets



Leitz Alpha® Recycle Suspension Files  
LZ12706



Leitz Recycle A4 Expanding 5 Part File  
LZ12750 Pk 5



Premium quality –  
Made to last



Environmentally friendly  
packaging



Certified carbon neutral by  
Climate Partner.



# DYMO®



## A better way to label

### Our sustainability commitment



RECYCLED MATERIALS\*  
FSC® CERTIFIED\*\*



\* 100% recycled material in external cassettes and up to 80% recycled material in packaging of labels.  
\*\* Authentic DYMO® Paper Labels only

# DYMO®

A Better Way to Label  
Our sustainability commitment



## Our Commitment to Sustainability

From our beginnings in 1958 as an embossing company, DYMO® has grown to become a leader in the labeling industry, with a global reach and responsibility. That responsibility is of great importance to DYMO® and we are committed to maximizing your efficiency while investing in sustainability — one label at a time. With this initiative, DYMO® has a dedicated team striving to become more sustainable every day, not only through our products and packaging, but also through our production and transportation processes, and our social and environmental responsibilities. Complete your work with professionalism and sustainability in mind!

### Forest Stewardship Council®\*

DYMO® paper products are FSC Mix meaning that these products are made of material from well-managed, FSC®-certified forests and other controlled sources. The Forest Stewardship Council® (FSC®) is a global, non-profit organization dedicated to the promotion of responsible forest management worldwide



### 100% Post-Industrial Waste

DYMO® plastic external cassettes are made from 100% recycled content. Our materials come from scrap materials created by manufacturers that were destined for disposal. These scraps are then processed and reused to create our label cassettes.



### 80% Recycled Packaging

DYMO® cardboard sleeve and box label packaging is made from 80% recycled content. Our materials have been diverted and recovered from consumer waste materials that were destined for disposal and are now reused to create our packaging.



**27% reduced energy** consumption during production<sup>1</sup> between 2016 – 2019, achieved through modernized, more efficient machinery and production processes, lowering the carbon footprint of every label produced.



**Reduced fresh water use by 73%** between 2009 – 2019 in our production processes. We have further committed that over 70% of water used at our factory comes from harvested rainwater.



**No Ink or Toner** DYMO® products incorporate thermal printing technology, eliminating the use of ink cartridges or toners.







## THE STORAGE SOLUTION THAT'S KINDER ON THE PLANET



## OUR GREEN PRODUCTS COME IN ALL SHAPES & SIZES (& COLOURS)



**Be at your best with Fellowes –**  
a brand you know and trust for all workspace accessories.

Since 2010, the European Range of Fellowes' BANKERS BOX® corrugated storage solutions and their packaging, have been manufactured using FSC certified board. In addition to this, the brand also offers a range of binding covers that are made from FSC certified material.

FSC is a global, not-for-profit organisation dedicated to the promotion of responsible forest management worldwide. They enable businesses and consumers to make informed choices about the forest products they buy and create positive change.

Fellowes' warehouses in the UK, The Netherlands, Italy, Spain and Poland are all certified with the FSC Chain of Custody and are audited every year to keep this certification.

### The products and their packaging

As a market-leading brand, Fellowes is continually working to reduce its impact on the environment and recognise that many small changes can make a big difference.

These include:

All BANKERS BOX® corrugated products being made from FSC® certified board

All corrugated packaging being 100% recyclable

Shredder packaging fitments now being made from compacted paper (like egg boxes), which can be recycled.

The Polythene used for sleeve wrapping BANKERS BOX products being manufactured using 30% recycled plastic

The sleeve-wrap and shrink wrap plastics used by BANKERS BOX are 100% recyclable.

### Plant-a-Tree

Research shows that 25% of climate change can be attributed to deforestation, to demonstrate Fellowes' commitment to the environment, BANKERS BOX is working in partnership with Tree-Nation on their Global Reforestation Projects.

Through this initiative, BANKERS BOX has pledged to plant 1,000 trees a week to help offset its CO2 emissions. That means a whopping 52,000 trees being planted in one year – which is equivalent to a small forest.



# Sellotape®

## I AM ZERO PLASTIC!



# STICK SUSTAINABILITY WITH Sellotape® ZERO PLASTIC

For more than 80 years, Sellotape® has been a popular household name. This British iconic brand was created with humble beginnings in West London in the 1930s, Sellotape® was created by applying natural rubber resin to cellophane film.

Since the creation of Original Golden Tape, Sellotape® has been at the heart of British culture. Throughout The Blitz – Sellotape® was sticking windowpanes to sealing envelopes in offices and has brought people together for decades.

Sellotape's® reputation became so ingrained in society that the word 'Sellotape' made its own entry into the Oxford English Dictionary in 1980. It's popularity has continued growing from strength to strength, with Sellotape® achieving the 'Superbrands Most Trusted Brand' award in recent years.

With innovation and sustainability at the heart of Sellotape®, the new Sellotape® Zero Plastic has excellent adhesion, you can show loved ones how much you care about them and the environment.

### Here's how you can be a part of this:

- 1) **Sellotape® Zero Plastic is proud to be plant-based:** The film of the tape is produced from wood pulp whilst the adhesive on the film is based on natural rubber extracted from rubber trees.
- 2) **Packaging is 100% recycled:** The central core of the tape roll and its packaging are produced from recycled cardboard.
- 3) **Packaging is recyclable:** Sellotape® Zero Plastic's packaging and central core can be put into the recycling bin.

With Sellotape® Zero Plastic, you have opportunity to stick sustainably. This anti-tangle, easy-to-tear tape allows you to stick anything with ease!





## Hassle Free Recycling Solutions

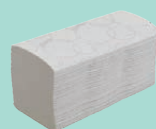
Launched 10 years ago by Kimberly-Clark Professional™.

The RightCycle™ programme has diverted over 1500 tonnes of previously hard-to-recycle non-hazardous PPE from landfill and incineration.

Now offering the opportunity to recycle Kimberly-Clark hand towels and PPE alongside the world's first dispenser installation and recycling service.



### Hand Towel Recycling



With no upfront investment or additional labour needed, recycling your paper towels is as easy as throwing them away.

### Dispenser Installation and Recycling



Our professional fitters will remove, collect, and collate your old dispensers – no matter who the manufacturer is.

### PPE Recycling



Used eligible Kimberly-Clark Professional PPE is collected at your facility, transported to our recycling partner, and turned into new consumer goods.



Increase your building's recycling rate



Support your sustainability goals



Reduce your waste footprint



## RightCycle by Kimberly-Clark Professional™

The innovative RightCycle™ Programme by Kimberly-Clark Professional™ offers recycling for old dispensers and used hand towels, supporting UK businesses in their drive to meet zero waste to landfill goals.

Almost three-quarters (73%) of UK businesses say reducing the environmental impact of their hygiene products already guides their decision-making – a factor set to take on even more significance in the future.<sup>1</sup>

### The world's first dispenser installation and recycling system

The RightCycle™ Programme offers both a dispenser installation and recycling service giving businesses a hassle-free way to be more sustainable and improve its washroom and wiping facilities.

Kimberly-Clark Professional™ expert fitters remove, collect and collate an organisation's old dispensers – no matter who the manufacturer is – and install new, hygienic and sustainable dispensers. Working with its recycling partners, the dispenser components including the plastic, cardboard and metal screws are transformed into new raw materials for use in new products such as car parts and children's toys.

### Hassle-free closed-loop recycling service for hand towels

Currently, the majority of used hand towels are just thrown away, now The RightCycle™ Programme offers a more responsible solution with no upfront investment or additional labour needed.

Organisations separate their used hand towels from their general waste at point of use. The Kimberly-Clark Professional™ recycle partner takes them to an aggregation site for compression and baling. The bales are then transported to mills where the fibres are recycled and used in the manufacture of new tissue products – giving hand towels a second life.

By keeping hand towels in the 'circular economy', The RightCycle™ Programme helps businesses cut their entire waste footprint by up to 25% and increase their building's recycling rate by up to 5% – supporting sustainability goals.<sup>2</sup>



The RightCycle™ Programme is the world's first service to offer both dispenser installation and recycling.



The RightCycle™ Programme offers a hassle-free closed-loop recycling service for hand towels



# We consciously conserve natural resources

- 50% of the electricity we generate from our solar panels is used directly to manufacture Durable products
- Over 80% of the plastic waste produced during our manufacturing processes is reused
- Our energy saving LED lighting has saved over 103 tonnes of CO<sub>2</sub>
- We've invested in over 4000m<sup>2</sup> of solar panels at our facilities worldwide

Over the years, DURABLE has taken action to become more environmentally conscious. In 2019, we won the UKWA 'Environmental Award' for our commitment to sustainability and successful application of energy-efficient processes to cut costs and reduce CO<sub>2</sub> emissions.

We are focused on constantly improving our ecological footprint. We installed solar panels into our facilities worldwide in 2015, which cover more than 4,000m<sup>2</sup> and 50% of the electricity generated is used directly to produce the DURABLE range.

50% of the electricity we generate from our solar panels is used directly to manufacture Durable products

DURABLE continuously cut power consumption per production hour, by optimising our production processes and installing new machines and production systems. Production energy consumption recently reduced from 75,000 to 65,000 MW/h annually.

We use energy-saving LED lighting at all our locations, which adjusts its energy usage depending on the amount of natural daylight

available, which saves 235,000 kWh annually, reducing CO<sub>2</sub> by 145 tonnes.

Over 80% of the plastic waste produced during our manufacturing processes is reused

Over 80% of the plastic waste produced during our manufacturing process is reused via our internal recycling process. After appropriate treatment, waste often has the same characteristics as at the beginning of its life and can be used again as a primary raw material.

Most of our products can be separated, sorted and recycled at

the end of their service life.

Our energy saving LED lighting saves 235,000 kWh annually, reducing CO<sub>2</sub> by 145 tonnes

Our eco-friendly product range is forever growing, and we've recently introduced the Blue Angel Desktop Range, ID Card Holder Eco, Bamboo Lanyard, Durabin Eco, and Desk Mats made with PP. All are made from over 80% recycled materials.

Most of our products can be separated, sorted and recycled at the end of their service life







# TAKE PRIDE IN PRINTING SUSTAINABLY

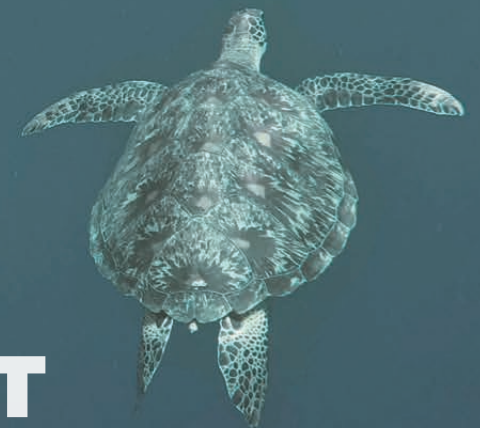
Original HP Ink and Toner Cartridges are designed with the planet in mind.  
100% of Original HP Toner Cartridges and 82% of Original  
HP Ink Cartridges contain recycled content.<sup>1</sup>



## CARTRIDGES DESIGNED WITH THE PLANET IN MIND

Feel good about printing knowing most Original HP Cartridges are developed from recycled materials including plastic bottles and ocean-bound plastics.<sup>1</sup>

Take pride in contributing to circular economy by using Original HP Cartridges and then recycling them through HP's free recycling program.<sup>2</sup>



### 875M

Since 1991, 875 million HP Ink and Toner Cartridges have been recycled by customers through HP Planet Partners.<sup>2</sup>

### 256M

Since the year 2000, 256 million pounds of recycled plastic have been used to make new ink and toner cartridges.<sup>2</sup>

### 4.7B

HP has kept over 4.7 billion plastic bottles out of landfills and oceans by upcycling them into new HP Ink Cartridges.<sup>2</sup>

Learn more at [hp.com/go/hprecycle](https://hp.com/go/hprecycle)



## Reducing Environmental Impact

HP strives to reduce environmental impact. Manufacturing new cartridges using returned HP cartridges and other plastics. With 100% of new Original HP Toner cartridges and over 82% of new Original HP Ink cartridges containing recycled content, this is manufacturing you can trust.<sup>1</sup>

1. 82% of Original HP Ink Cartridges contain between 45-70% recycled plastic. 100% of Original HP toner cartridges contain between 5-45% post-consumer or post-industrial recycled content. Does not include toner bottles, ink bottles, and other products not listed.

2. Program availability varies.



1. 82% of Original HP Ink Cartridges contain between 45-70% recycled plastic. 100% of Original HP toner cartridges contain between 5-45% post-consumer or post-industrial recycled content. Does not include toner bottles, ink bottles, and other products not listed. See [hp.com/go/recycledcontent](https://hp.com/go/recycledcontent) for list. 2. See [hp.com/sustainableimpact](https://hp.com/sustainableimpact)



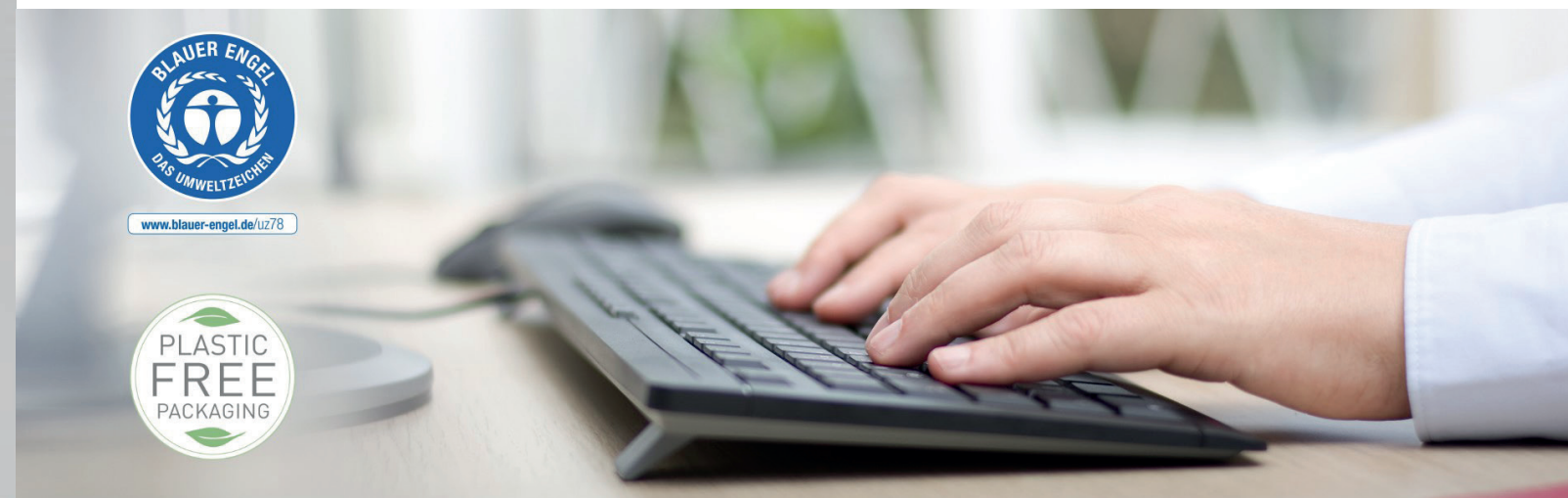
# ENVIRONMENTALLY FRIENDLY AND SUSTAINABLE WITH CHERRY AND THE BLUE ANGEL

Experience plastic free, sustainable packaging  
with CHERRY Blue Angel certified products



**CHERRY** 

# THE BLAUER ENGEL ECO-LABEL FOR COMPUTER INPUT DEVICES



CHERRY was the first manufacturer of keyboards to be awarded the Blauer Engel eco-label back in 1994 and continues to certify its products following the periodic updates to the criteria. The world's first eco-label will continue to be an orientation for environmentally friendly purchasing on CHERRY products in the future.

The Blauer Engel is the German government's certificate for particularly environmentally friendly products and services. The eco-label has been around for more than 40 years - now for many different product areas, including keyboards. When purchasing, the Blauer Engel can be of particular importance. The seal of quality guarantees that the products meet high standards in terms of environmental, health, and usage properties. This means that products awarded the Blauer Engel are more environmentally friendly than comparable conventional products.

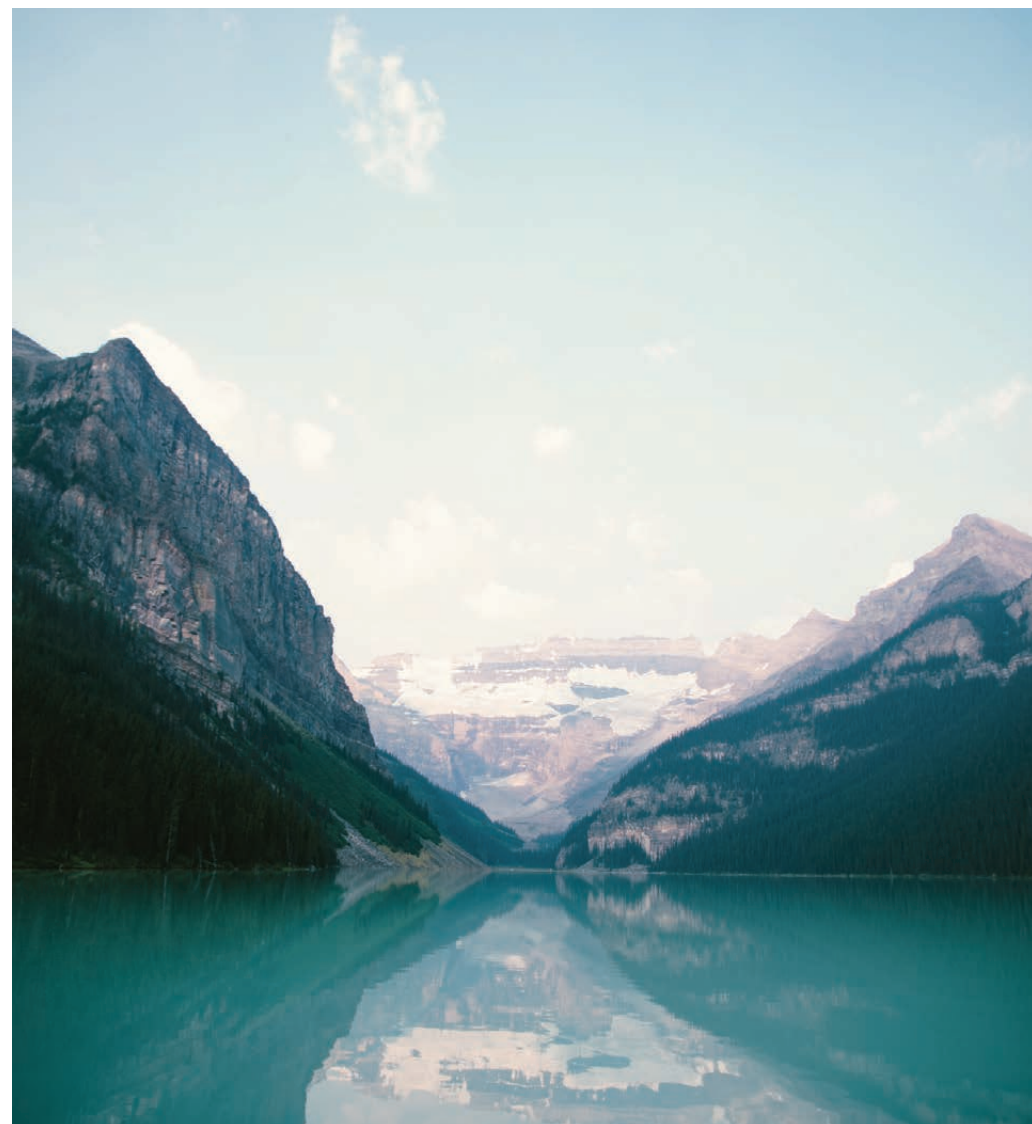
Various CHERRY products have been awarded the Blauer Engel for many years. Consideration of environmentally compatible material selection begins as early as the initial concepts for new products - in compliance with the international REACH and RoHS requirements. This also takes into account the avoidance of so-called "conflict minerals" and optimized transport routes in the supply chain. The detailed designs of our Blauer Engel products are geared towards energy-efficient production and an almost complete recycling concept. Thanks to competent disposal partners, this also includes the recycling of outdated production facilities: "Scrapping" becomes "Dismantling and Reusing." Efficient. Environmentally friendly. Cost-optimized.

Blauer Engel products offer the following advantages for the environment:

- Durable
- Recyclable construction

**CHERRY** 





# CANON RECYCLING PROGRAMME

**Canon**

See the bigger picture

## HOW THE PROGRAMME OPERATES

As simple as downloading the  
free postage label!

All cartridges are  
collected and  
bulked up locally  
before being  
shipped to the  
recycling facility.



### BULK RETURNS

Help us minimise the  
carbon footprint of this  
service by sending at  
least five cartridges  
per box/envelope and  
reuse packaging where  
possible.



### SINGLE RETURNS

Simply add your Canon  
inkjet cartridges into  
a box or envelope and  
send via the Royal Mail.

## PROGRAMME HIGHLIGHTS

- 1 The programme is **FREE OF CHARGE** to all customers.
- 2 Canon assumes responsibility for the recycling and recovery of raw materials from genuine Canon cartridges which customers return using this programme.
- 3 Consideration for the environment goes into every aspect of design, beginning with the selection of materials and their configuration into products right through to the recycling of cartridges.



## PROGRAMME BENEFITS



Free recycling of your  
Canon Cartridges.  
Saving you on the cost  
of ordinary disposal.



No cartridge goes  
to landfill.  
Canon assumes  
responsibility for  
recycling and  
recovering all of the  
cartridges that  
customers return to us.



Full regulatory  
compliance.  
All agents used by Canon  
hold the required  
licenses, giving you the  
peace of mind that your  
waste is being dealt with  
in the appropriate way.



No waste  
to landfill.  
By buying and recycling  
your Canon cartridges  
with us you can help  
ensure that no waste  
goes to landfill.



# Designed for sustainability

Businesses across the board are putting a lot of thought and investment into operating more sustainably.



BUSINESS SMART  
X SERIES

Help your customers improve their business sustainability with our all-round print solutions.

It's impossible to miss – businesses everywhere are trying to be greener and, besides protecting the environment, there are a host of reasons why, from rising energy costs to tighter regulations.

We asked 500 IT decision makers about their IT strategies. 7 in 10 told us that green credentials are a key decision-making factor when choosing a print supplier.

Demonstrating how you can support a customer's own sustainability goals is also becoming a core ask in many procurement processes.



## How to be a sustainable print professional

Top tips for meeting your business' sustainability goals with print and scan

### Print Greener with Brother

By choosing a print solution from Brother, you are taking a big step towards more sustainable printing.

Why? Because Brother has constantly evolved its solutions and processes over the years to reduce the impact of its operations, products and services on the environment, right across the supply chain.

Brother's ambitious Environmental Policy, aligned with the United Nations Sustainable Development Goals (SDGs), means its processes are transparent and, importantly, the impact is measurable. Brother's independent accreditations include ISO 14001 certification and Zero waste to landfill, certified by Valpak.

Brother has invested heavily in making its manufacturing process as efficient and low-waste as possible, from sourcing raw materials to recycling and re-using them at the end of their life, and everything in between.

The result is that Brother is 'At your side' to help you and your customers meet your sustainability goals. Take a look at Brother's top tips on how to make your business more sustainable.

01.

#### Recycle cartridges

Return your used ink and toner cartridges back to the supplier to recycle.

With Brother it's free.



02.

#### Save energy

Select energy efficient devices with power saving or automatic sleep modes.



03.

#### Increase lifecycle

Choose durable products where modular repairs can be carried out to extend their lifecycle and help reduce devices sent to landfill.



04.

#### Reduce paper waste

Use print release, pull-print functionality and automatic 2-sided print to cut wastepaper.



05.

#### Help colleagues

Train colleagues on sustainable printer and scanner use, from recycling cartridges to wastepaper.





## REGISTERED ADDRESS

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