





Our compass

We always aim to act responsibly and with integrity. We believe that doing the right thing for the world is also what's right for our business.

Our compass guides how we act – as individuals, as teams, and as a company. At its heart is the principle of always doing the right thing, by putting people first, seeking out new opportunities, striving for excellence and building a culture of shared success.



Tackling four big global problems

To live up to our purpose of creating a cleaner, healthier world, we're fighting to help tackle four big problems for humanity.



Making hygiene the foundation of health



Supporting self-care & protecting health systems



Championing sexual health and wellness



Providing the right nutrition at every stage of life



OUR SUSTAINABILITY COMMITMENT

Our 2030 Sustainability Ambitions sit at the centre of our business and support our Purpose to protect, heal and nurture in the relentless pursuit of a cleaner, healthier world. Embedding sustainability across our business and throughout our value chain is a strategic imperative.

2030 COMMITMENT



50%

absolute reduction in product carbon footprint emissions by 2030 vs 2015



50%

of net revenue from more sustainable products by 2030



65%

absolute reduction in operation greenhouse gas emissions in our operations by 2030 vs 2015



65%

reduction in our chemical footprint by 2030 vs 2020



100%

renewable energy by 2030



50%

reduction in amount of virgin plastic packaging by 2030 vs 2020





Our sustainability efforts

We believe in creating a cleaner and healthier world. This is why we work hard to improve our carbon footprint from the beginning of our products' lifespan till the very end. After all, we believe being kinder to the planet starts at home.



Our new surface wipes are made from 100% biodegradable plant fibre



We introduced our innovative metal-free spray trigger in 2018



By 2025, **100% of our** packaging will be recyclable or reusable



RK58852

RK88420

RK56342

RK78050

RK80114

Dettol Liquid Hand Wash is a cosmetic product. All other Dettol products are disinfectants. Use disinfectant safely.

Always read the label & product information before use.



Our sustainability commitment

At Finish we design and produce our products with sustainability in mind, aiming to have a minimal impact on the environment. But we also believe that to make a big impact we need to act together to preserve our world's finite resources.



Our efficient tablets mean you can clean your dishes without pre-rinsing



We have introduced smaller packs with the same number of tablets & washes



Our products are designed to use recyclable material



Wrapper free



No pre-rinsing necessary



Targets stuck-on food





Fights water spots



Speeds up drying



Film protection





500 MILLION LITRES REPLENISHED

OUR 500 MILLION LITRE COMMITMENT

The Environment Agency is warning that the UK could face serious water shortages within the next 25 years. To avoid our water supply dropping dangerously, positive action is needed. Finish and WWF are replenishing 500 million litres of fresh water across fragile wetland areas in East Anglia.



SAVING WATER HELPS WILDLIFE

Conserving and cleaning up freshwater is critical to helping nature thrive. Creating and maintaining healthy wetland habitats is one way to stop this decline and support biodiversity.



RE-INTRODUCING NATIVE WILDLIFE

The Burbot, a native freshwater fish, became extinct in the UK due to water pollution and habitat degradation. Now, WWF can bring it back into a targeted river in East Anglia.



THE JOURNEY OF WATER CAMPAIGN

It's easy to forget that water in our taps has travelled many miles before it reaches our homes. The Journey of Water is a campaign from Finish & WWF to show where freshwater comes from and inspire water saving at home.



Our sustainability action

We believe in connecting people to nature.
This is why we work hard to source naturally derived ingredients for our products. Air Wick wants a natural and environmental friendly way to neutralise odour with great fragrances.



Our Active Fresh Room Sprays contain 95% naturally derived ingredients



Our Active Fresh Room Sprays are free from dyes and propellants



We worked with WWF to restore 1.2 billion square feet of wildflower habitats globally



Bottle made from 100% recycled plastic



Free from propellants & dyes



RK01427

RK01426

RK01198



Infused with essential oils



Neutralises malodours



MAKE CLOTHES LAST LONGER



PARTNER WITH AMBITIOUS ABOUT AUTISM

For most autistic people, familiar and consistent clothing can help with sensory regulation and provide a source of comfort. We continue to nurture the conversation to broaden public understanding of autism.



PARTNER WITH BRITISH FASHION WEEK

To raise awareness of the 3.5 tonnes of clothing thrown away every five minutes in the UK, we created our Rewear Edit campaign made entirely from discarded clothing.





CLEANER & GREENER PRODUCTS

Code Description

Dettol Pro Cleanse Antibacterial Liquid Hand Wash 500ml
Dettol Pro Cleanse Anibacterial Liquid Hand Wash Citrus 5L
Dettol Multi Surface Disinfectant Cleaner Spray 1L
Dettol Antibacterial Cleansing Wipes
Dettol Tru Clean Surface Cleanser Spray Crisp Pear 750ml
Air Wick Active Fresh Room Spray Jasmine Bouquet 237ml
Air Wick Active Fresh Room Spray Eucalyptus & Freesia 237ml
Air Wick Active Fresh Air Freshener Aerosol-Free Spray Refill Fresh Cotton 228ml
Finish Ultimate All in One 0% Dishwasher Tablets x100 Tabs
Vanish Oxi Action Crystal White Powder
Vanish Oxi Action Stain Remover Powder









LET'S TALK

Contact our team to chat about how our solutions can help your business

email prosolutions@reckitt.com or call our team on +44 (0) 1753 000000 uk.reckittpros.com

